

# SOUL COUNTRY MUSIC™ STAR

Information Privacy Notice  
Last updated: May 17, 2024

At the Soul Country Music Start Online Talent Search Competition, we are committed to protecting the privacy and security of your personal information. This Privacy Notice explains how we collect, use, and disclose personal information, as defined under applicable law, and your choices regarding such information.

This Privacy Notice applies to information we collect where we control the purposes and means of processing. Specifically, it applies to information we collect through our websites, emails, and other online services (the “Service”) that link to this Privacy Notice.

Please note that your use of the website and other services is subject to our Terms of Service, and any applicable additional terms.

## 1. Information We Collect

We may collect and process the following types of personal information about you:

**Contact Information:** Your name, email address, phone number, and mailing address.

**Demographic Information:** Your age, gender, nationality, and country of residence.

**Performance Data:** Videos, audio recordings, and other materials submitted by you for the competition.

**Communication Information:** Correspondence and communications with us, including through email and social media platforms.

**Social Media Information:** Information from social media platforms with which you interact such as when you engage with our content on our brand pages or if you publicly reference our Service on social media through tags or hashtags. We may use your reference on or in connection with our Service.

**Technical Information:** We may collect information for analytics purposes, including information about your device and internet connection, such as your IP address, browser type, and operating system, internet service provider, and language settings.

**Non-precise Location Information:** Information derived from an IP address or information that indicates a city or postal code level.

Technical information may be automatically collected through cookies and other tracking technologies incorporated into our Service as described below:

- **Cookies.** Cookies are browser-based text files which are dropped on your browser when you visit a website, or open or click on an email. There are various types of cookies, including session cookies (which are cookies that expire when you close your browser) and persistent cookies (which are cookies that do not expire until a set expiration date or you manually delete them). Cookies may be first party (which are cookies served directly by us) or third party (which are cookies served by third parties we work with).
- **Pixels.** Pixels (also known as web beacons) are code embedded in a service. There are various types of pixels, including image pixels (which are one-pixel transparent images) and JavaScript pixels (which contain JavaScript code). Pixels are often used in conjunction with cookies. When you access a service that contains a pixel, the pixel may permit us or a third party to collect information from your browser or device, or to drop or read cookies on your browser.

To the extent any of the categories of information we collect are sensitive categories of information under applicable law, we process such information only for the limited purposes permitted by applicable law.

## 2. How We Use Your Information

We may use your personal information for the following purposes:

To provide services to you, including to operate the website and provide support.

To administer the competition and evaluate your participation.

To communicate with you, including to provide announcements, updates, competition results, and other transactional messages.

To promote and publicize the competition, including sharing your performance materials on our website and social media channels.

To comply with legal obligations and respond to lawful requests from government authorities.

To prevent, detect, investigate, and address fraud, breach of policies or terms, or threats or harm.

## 3. Data Disclosure

We may disclose your personal information in the following circumstances:

To our service providers that perform services for us such as marketing, website hosting, and technical support. To the extent required by law, we contractually prohibit our service providers from processing information they collect on our behalf for purposes other than performing services for us.

To our affiliates and partners who assist us in organizing and managing the competition.

To sponsors and promotional partners for marketing and promotional purposes, subject to your consent.

To law enforcement authorities, government agencies, or other third parties when required by law or to protect our rights, property, or safety and meet our national security or law enforcement requirements.

#### 4. Data Security

We implement and maintain reasonable technical and organizational measures to safeguard your personal information and protect it from unauthorized access, disclosure, alteration, or destruction. Nevertheless, transmission via the internet is not completely secure and we cannot guarantee the security of information about you.

#### 5. Retention

We retain information for the length of time that is reasonably necessary for the purpose for which it was collected, and as necessary to comply with our legal obligations, resolve disputes, prevent fraud, and enforce our agreements.

#### 6. Your Rights

You may have certain rights regarding your personal information in certain jurisdictions, including the right to access, correct, or delete your data. If you wish to exercise any of these rights or have any questions about our privacy practices, please contact us at [contact email or address]. We will confirm receipt of, and respond to, your request consistent with applicable law. Please note these rights require verification and are subject to exceptions. To verify your identity, we may contact the email address that matches our records and wait for your response. In some instances, we may ask for additional information. If we are unable to verify your identity, we may deny the request.

You can opt-out of receiving emails by following the unsubscribe instructions near the bottom of such emails, or by emailing us as at [info@soulcountrymusic.com](mailto:info@soulcountrymusic.com) with the word UNSUBSCRIBE in the subject field of the email. Please note that you cannot opt out of transactional messages.

Your browser or extension may allow you to automatically transmit **Do Not Track** and other preference signals. Except as required by law, we do not respond to preference signals.

#### 7. Children

The website and other services are not directed toward children under 13 years old, and we do not knowingly collect personal information (as that term is defined by the U.S. Children's Privacy Protection Act, or "**COPPA**") from children. If you are a parent or guardian and believe we have collected personal information from children, please contact us at [info@soulcountrymusic.com](mailto:info@soulcountrymusic.com). We will delete the personal information in accordance with COPPA.

## 8. Updates to This Privacy Notice

We may update this Privacy Notice from time to time to reflect changes in our privacy practices. We will notify you of any material changes by posting the updated notice on our website or contacting you directly.

By participating in our competition, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Notice.

## 9. Contact Us

If you have any questions about or trouble accessing this Privacy Notice, please contact us:

By email: [info@soulcountrymusic.com](mailto:info@soulcountrymusic.com)

By mail:

Soul Country Music™Star  
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Windsor Hills, CA 90056